# A C H I L L E S D I M I T R I O U

GRAPHIC DESIGNER

WWW.ADPHOTODESIGN.NET



## **ABOUT ME**

Highly self motivated and goal oriented entrepreneur seeking a new challenge into the Digital Arts Industry. For nearly 15 years within the food service industry, my tenacious and proactive approach resulted in a very sucessful venture.

My experience was thoroughly enjoyable and allowed me to develop a number of transferable skills such as adaptability, marketing and creativity. Over the last several years I have developed an interest for the creative field and pursued my new found passion through schooling and leisure.



# **CONTACT**

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## **SKILLS**

PHOTOSHOP	••••
ILLUSTRATOR	
INDESIGN	
ENGLISH	••••
FRENCH	
GREEK	



## **EXPERIENCES**

FREELANCE GRAPHIC DESIGNER SELF-EMPLOYED

2015 - 2022

- Utilize Adobe Suite in creating marketing materials for both print and digital.
- Establish visual identity including brand positioning, promotions, and digital marketing for a wide range of clients.
- Prepare designs according to clients project briefing and afterwards coordinate with client to make necessary changes.
- Conceptualize creative advertising content for various media, including, catalogs, brochures, menus, business cards, flyers, posters, t-shirts, and product packaging while ensuring maximum brand awareness of target audience/market.

VISUAL DESIGN

**PRINT DESIGN** 

SOCIAL MEDIA

BRANDING

2016

1990 - 1994

ACKAGING / LABEL

WEB BANNER ADS

PRODUCT MOCK-UPS

OWNER RESTAURANT QUATRES SAISONS 2001 - 2015

MANAGER RESTAURANT DORION 2010 - 2013

COMPUTER MCC 1997 - 1998
TECHNICIAN COMPUTER & EQUIPMENT DEALER



## **EDUCATION**

CONCORDIA UNIVERSITY	DIPLOMA IN DIGITAL PHOTOGRAPHIC IMAGING	2014 - 2016
CONCORDIA UNIVERSITY	CERTIFICATE IN PHOTOSHOP	2014
CONCORDIA UNIVERSITY	COURSES IN PHOTOGRAPHY, DESKTOP PUBLISHING	2014 - 2016
HERZING COLLEGE	COMPUTING SUPPORT DIPLOMA, COMPUTER TECHNICIAN	1996 - 1997

SECONDARY SCHOOL DIPLOMA

CONCORDIA UNIVERSITY COURSES IN WEB DESIGN, HTML/CSS



# **REFERENCES**

### JOE ANDERSON

MACDONALD HIGH

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### STEPHAN AARSTOL

Founder & CEO, Tower Paddle Boards

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